



Social Youth

THE ENTREPRENEURSHIP
OF THE FUTURE



BOLOGNA, ITALY



7th – 16th November
2022



Co-funded by
the European Union



dideas
group



THE PROJECT SYEF

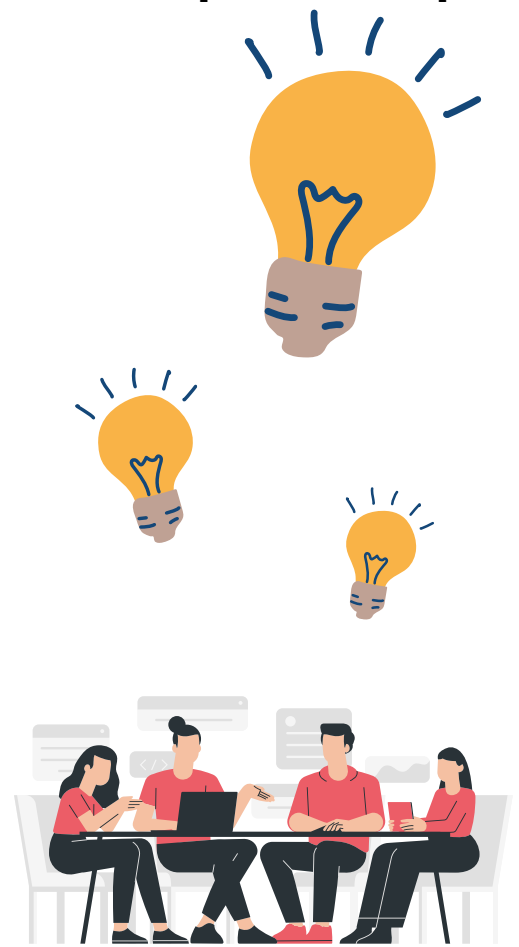
SYEF aims at promoting Youth Social Entrepreneurship by using digital media in combination with NFE methodology and practical learning among NGOs and young people.

In order to do so, the project relies on 3 Specific Objectives:

1. Foster NGOs and YWs methods in creating **innovative social opportunities** in labour and entrepreneurial field by sharing good practices, tools and methods, while also developing learning open material in **podcast** formats;
2. Experience **Youth SE based on digital means** to create social change, inclusion and quality innovation on an intercultural environment through the participation of experienced entities and young people as active booster of ideas development and testing in local hubs;
3. Empower and provide young people with the tools to create and sustain a **social intercultural digital-based entrepreneurship**

To sum up, SYEF, it is:

- 3 Partner Organizations
- 1 Youth Learning Activity
- 3 Local Entrepreneurship Hubs
- 1 Podcast, 5 Episodes in English
- 3 Events in the Partner Countries



THE YOUNG LEARNING ACTIVITY

The **Learning Activity** will give participants the impactful chance to be creative and boost their empowerment and sense of initiative by a long-term learning opportunity and experience in developing a small social and digital project.

The program is structured around 4 arguments:

- 1.business plan
- 2.marketing
- 3.entrepreneurial soft skills
- 4.how to develop a social and sustainable entrepreneurship.

The aim is to provide the participants with the opportunity **to discover social entrepreneurship at the local level**, while relying on intercultural learning to foster a common identity and an open business cooperation with a proficuous exchange of views and perspectives.

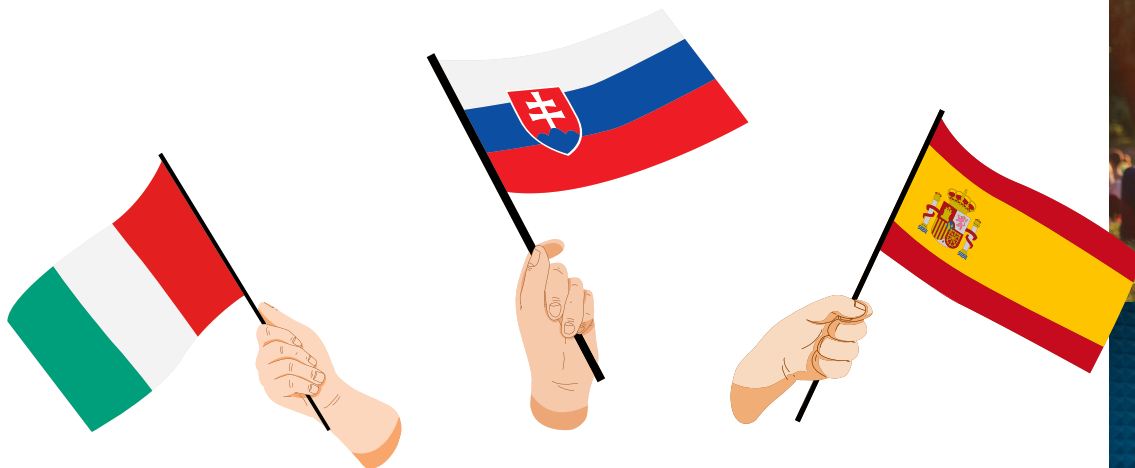


WHO CAN PARTICIPATE TO THE BOOTCAMP?

Each partner country will proceed to the selection of 6 young people, among which 3 with fewer opportunities (NEETs) + 1 expert per organisation

Main criteria of selection:

- Aged 18-30;
- Motivated in acquiring entrepreneurial skills and competences fostering their sense of initiative
 - Interested in digital communication and marketing;
- Interested and motivated in establishing their own Social Entrepreneurship initiatives;
 - Committed to attend a long-term activity including not only the mobility, but also local hubs and follow-up initiatives;
 - 9 being NEETs.



LOCAL HUBS

After the LA, each national group will set up a local hub to put into practice the overall skills, best practices sharings and acquisition in the activity. The proposed small social projects throught during the preparation and improved during the mobility will be structured and implemented considering local backgrounds and networking.

During this time, the groups will move towards 2 different levels:

- **Locally** they will be supported by their organisation being in touch with local networking according to the chosen project topic (micro-credit, local NGOs running similar projects, etc)
- At the project level, **Dideas** will supervise the overall work of each group by having regular videocall with the the groups and suggesting improvements and feedbacks. Moreover, group meetings will be organised so that YP can provide suggestions and share practices.



BEFORE, DURING & AFTER BOOTCAMP

Pre-departure training will be organized by partner organizations in order **to prepare all the participants to the Learning Activity.**

The preparation will consist in teambuilding activities, discussing fears and expectations, reflecting on personal motivation and projects, doing research on entrepreneurship in the host country, as well as clarifying logistical matters.



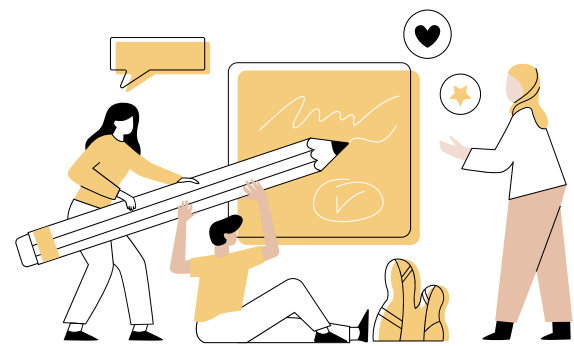
All along their stay, participants will **meet experts** who will share with them their own experience and knowledge, and get them involved in a thorough reflection on entrepreneurship.

In team, on a daily basis, participants will propose energisers for the whole group, and reflect together in order to **propose their own analysis on the local youth entrepreneurship situation.**



After the Learning Activity, participants will have the opportunity to apply the knowledge and skills freshly acquired. They will contribute to the **development of Local Hubs** in their home country, engaging the local network and pursuing the work initiated during their mobility to implement their social and digital initiatives at the local level.

They will be involved in the **creation of a podcast** on digital entrepreneurship.





ACCOMODATION FOR YOUNG PEOPLE

The Learning Activity will take place in the hostel
COMBO

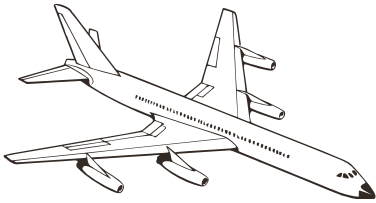
Via de' Carracci 69/14, 40129 - Bologna

Participants will sleep in **shared rooms** by mixing participants from different countries, while respecting a division of gender.



STEP 1 - HOW TO ARRIVE TO BOLOGNA

TRAVELING TO BOLOGNA - BY PLANE



If you want to travel by plane, you should arrive at the **International Airport of Bologna - Guglielmo Marconi**.

Once arrived, you have two options to get to the **Central Train Station** ("*Stazione Centrale*" in Italian)



Bus line 944 "Navetta Aeroporto" up to "Ospedale Maggiore" + bus lines 35, 38, 81 or 91 up to "Stazione Centrale"

Cost: 4€ (line 944) + 1,50€ (other lines)

When: every 20 minutes from 5:00 to 00:45 (line 944)

Length: 30-40min in total

How to get tickets: at electronic vending machines in front of the airport entrance (only for line 944) or online with the app "Roger" for Apple / "Muver" for Android (for all the other bus lines)



Shuttle service "Marconi Express"

Cost: 9,20€ one way ticket

When: every 7 minutes from 5:40 to 00:00

Length: 7min in total

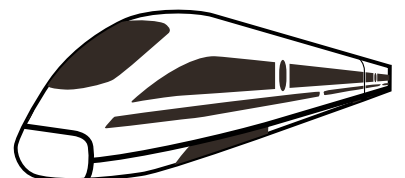
How to get tickets: at electronic vending machines on the train platform or online on the website:

<https://www.marconiexpress.it/en/>

TRAVELING TO BOLOGNA - BY TRAIN

If you plan to arrive to Bologna by train, you should check these two train companies:

- **Trenitalia:** national railway company
<https://www.trenitalia.com/en.html>
- **Italo:** private railway operator
<https://www.italotreno.it/en>

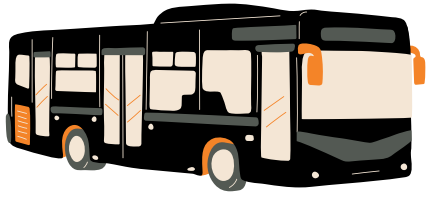


TRAVELING TO BOLOGNA - OTHER OPTIONS

If you are traveling by plane and land in another airport than Bologna's one, you might consider the bus company **Flixbus**:

<https://global.flixbus.com/>

There are direct connections from **Milan-Malpensa Airport** or **Bergamo Airport** to **Bologna Bus Station "Autostazione"**.



Once arrived at the Bus Station, you just have a 5-minutes walk in order to reach the nearby Central Train Station.

STEP 2 - HOW TO REACH THE CAMPING

From the Central Train Station, you can either walk (15 minutes) or you can take the bus (line 30). Check here the directions: [LINK](#)

- You will find the bus stop "**Stazione Centrale**" near the central station entrance.
- You can buy tickets at the "**Biglietteria TPER**" inside the station (open everyday from 7:00 to 19:00); in tobacco shops or "tabaccheria" in Italian; online with the app "**Roger**" for Apple / "**Muver**" for Android; or inside the bus (with contactless payment or with the red machine using coins)
- One single bus ticket costs **1,50€**.

/!\ If you buy it inside the bus, it costs **2€**.



MONEY MATTERS

Within the Learning Activity dates, accomodation and meals (breakfast, lunch and dinner during activities days) are all covered by the hosting organization.

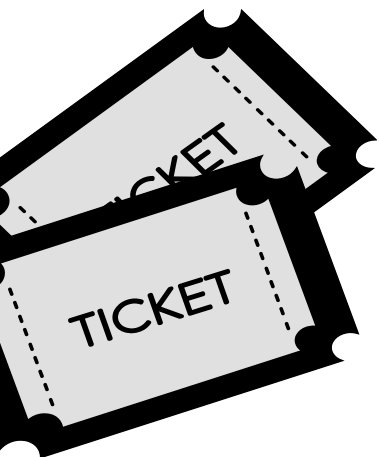
If you wish **to arrive/remain a few days before/after** the learning activity scheduled dates, or if you would like **to spend an evening in the city** outside from those that are planned, you should take in charge these "extra" expenses.

During the activity it is planned a **free weekend** (Saturday and Sunday): costs for transportations, extra costs for travelling/food are NOT covered by the project. We will provide breakfast and dinner in Bologna!



REMEMBER TO KEEP ALL YOUR TRAVEL DOCUMENTS such as boarding pass, bus and train tickets, receipts, etc.

Otherwise, your sending organization won't be able to refund your trip!



ARE YOU SELECTED?

PLEASE FILL IN THE FOLLOWING
APPLICATION FORM:



SAFETY MATTERS



Remember to bring your European Health Card with you!

Even though most COVID restrictions have been lifted in Italy, it is still necessary (or recommended) to wear a face mask in some situations, such as pharmacies and hospitals.

In particular in public transports (train and bus for instance), wearing a FFP2 face mask is mandatory.

Always make sure to have a face mask in your bag in case it is needed!



Accommodation, meals and activities during the BootCamp will take place in **full respect of the current norms of hygiene and prevention.**



EMERGENCY NUMBER: 112

POLICE: 113

FIRE DEPARTMENT: 115

EMERGENCY DOCTOR: 118

A LITTLE ITALIAN DICTIONARY



Hello - *Buongiorno!*

Thank You - *Grazie*

Excuse me - *Mi scusi*

Yes - *Sì*

No - *No*

Please - *Per favore*

I didn't understand that - *Non ho capito*

I don't speak good Italian - *Non parlo bene l'italiano*

Do you speak English? - *Parla l'inglese?*

What did you say? - *Come ha detto?*

Could you please speak slower? - *Può parlare più lentamente, per favore?*

Repeat that, please - *Ripeta, per favore*

I need... - *Ho bisogno di...*

I would like... - *Vorrei...*

I want to go to... - *Vorrei andare a...*

Where is...? - *Dov'è...?*

Is this the train/bus to...? - *È questo il treno/bus per...?*

STAFF NUMBERS

Rosalia (Project Manager)

+393271796776

Mariangela

+393391074508

Pauline

+33609485598

Giulia

+393480794750

Giorgia

+393891814157



If you have any questions left or got something else to tell us, do not hesitate to contact us via the following email address:

projectsscambieuropei@gmail.com



**WE ARE LOOKING
FORWARD TO
MEETING YOU IN
BOLOGNA**

